

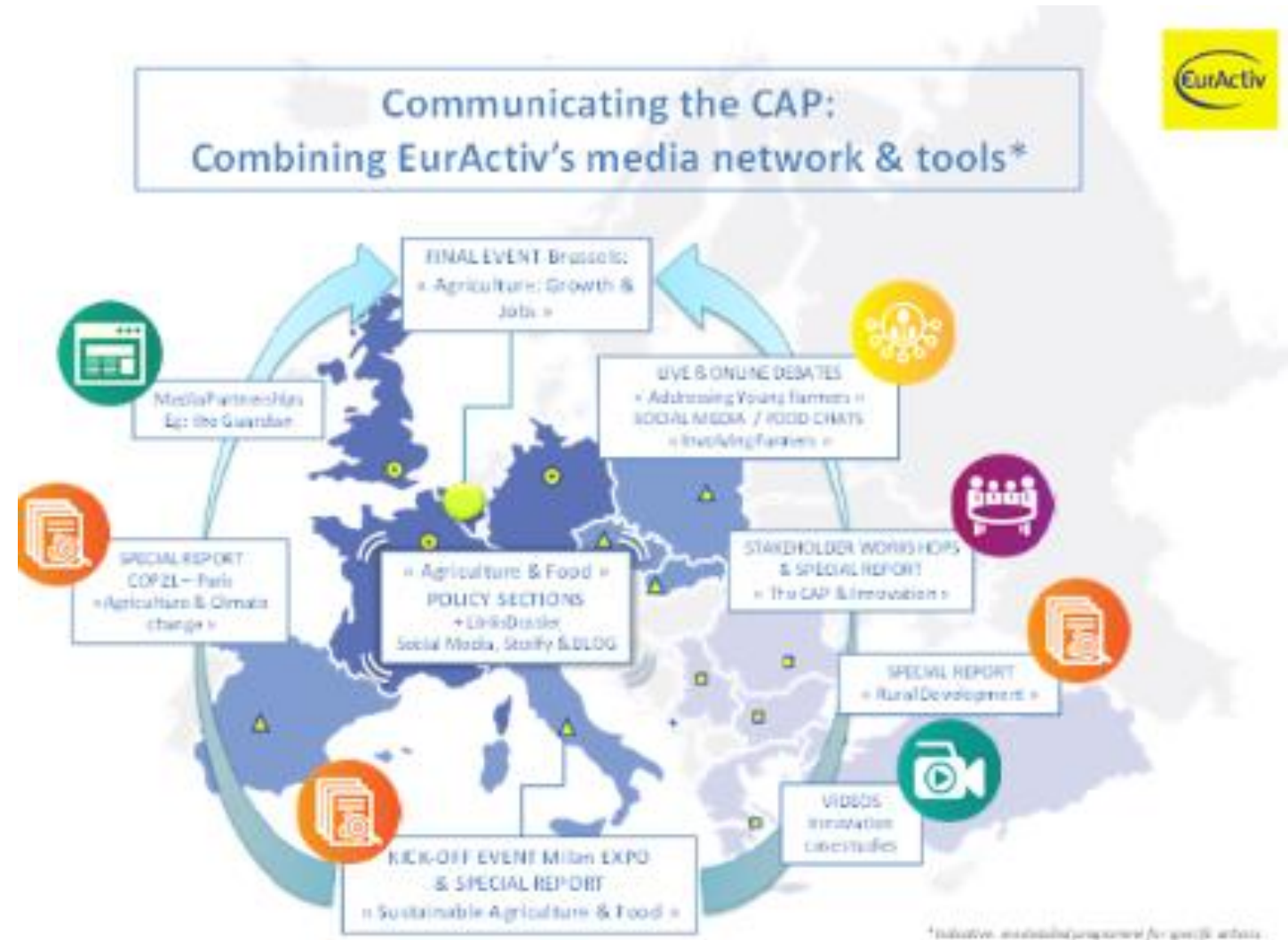
“COMMUNICATING THE NEW CAP: how the reformed CAP supports sustainable food supply, environmental protection, innovation and growth”

Project supported by the European Commission DG AGRI

Project details

- The project is implemented by the EurActiv network.
- The main objective of the initiative is to inform the European public with regard to:
 - The implementation of the Reformed CAP
 - Food Supply/Organic Farming – secure and sustainable
 - Environment-friendly practices – in the heat of the debate
 - The role of Innovation
 - Rural development, growth and jobs
- Target group: rural actors and agricultural associations, opinion makers, bloggers, researchers, academics, NGOs, MEPs, chambers of commerce, consumers' associations, food safety agencies and relevant private sector representatives.
- The project covers 8 countries: Belgium, France, Greece, Italy, Poland, Romania, Slovakia and the United Kingdom.

How it works



In Romania

- Romania has a long-standing agriculture tradition and has profited from CAP funding, though the modernization process still needs support.

- Current issues include:
 - Boosting “real” organic agriculture to combat counterfeits
 - Taxes: High excise and duties on alcohol, high VAT on meat etc.
 - Subsistence agriculture, the highest in the EU
 - Improve competitiveness and transparency
 - Promote preservation of natural resources and ecosystems

- Key message: Bring on fairness and transparency!

- Actions: Policy section on EurActiv.ro, Special events, Linksdossier and Special Reports

EurActiv Romania



Policy section



Conference
(implementation and coverage)



Specialized content